

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 393 Issue 2

News Channel 7 HD MeTV www.wspa.com

on your side

WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6698
 (864) 576-7777 FAX (864) 587-4460

Original

Client:	Barack Obama/ D/ President	Submission Cost:	48575	Campaign Ref:	E-120802002
Buyer:	"	Client/Product Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06260815
Est./PO Number:	06260815	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product: Obama For America

Demographic:
 (L) Household

Booking Group: WSPA
Order:

Key Market:
 Greenville Spartanburg
 Asheville

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1135p ET / 1035p CT Late Show	06			170	30	Nbr of Spots	2	2	2	2	10	1700
	TWTTF..						Comme						
2	M-F 11a ET / 10a CT Price Is Right	04			225	30	Nbr of Spots	2	2	2	2	10	2250
	TWTTF..						Comme						
3	M-F 9a Dr Phil	05			150	30	Nbr of Spots	3	3	3	3	15	2250
	TWTTF..						Comme						
4	Fri 10p ET / 9p CT Blue Bloods	05			1200	30	Nbr of Spots	1				1	1200
	F..						Comme						
5	Fri 10p ET / 9p CT Blue Bloods	05			1200	30	Nbr of Spots		1			1	1200
	...F..						Comme						
6	Fri 10p ET / 9p CT Blue Bloods	05			1200	30	Nbr of Spots		1			1	1200
F..						Comme						
7	Fri 8p ET / 7p CT CSI NY	05			800	30	Nbr of Spots		1			1	800
F..						Comme						
8	Fri 8p ET / 7p CT CSI NY	05			800	30	Nbr of Spots		1			1	800
	F..						Comme						
Weekly Totals:													
							Total Spots(Ord Spots)	15	19	16	16	17	85
							Closed PR	2	2	1	1	3	

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Barack Obama/ D/ President
Submission Number 393 Issue 2

News Channel 10 HD MeTV
 On Your Side.

WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6598
 (864) 576-7777 FAX (864) 587-4480

Original

Client: Barack Obama/ D/ President	Submission Cost: 48575	Campaign Ref: E-120802002
Buyer: "	Client/Product Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No	Business Category: Transactional	

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
9	Sat 10p ET / 9p CT 48 Hours	06		500	30	Nbr of Spots	1					1	600
S.				Comm								
10	Sat 7p News	05		150	30	Nbr of Spots	1	1	1	1		5	750
S.				Comm								
11	Sat 8-9p	06		400	30	Nbr of Spots					1	1	400
	...S.				Comm								
12	Sun 10p ET / 9p CT Mentalist	05		1000	30	Nbr of Spots	1					1	1000
S				Comm								
13	Sun 10p ET / 9p CT Mentalist	05		30	Nbr of Spots								
, S				Comm								
14	Sun 1030a ET / 930a CT Face The Nation	05		275	30	Nbr of Spots	1	1	1	1	1	4	1100
S				Comm								
15	Sun 7p ET / 6p CT 60 Minutes	04		1500	30	Nbr of Spots					1	1	1500
S				Comm								
16	Sun 9a ET / 8a CT CBS Sunday Morning News	04		275	30	Nbr of Spots	1	1	1	1	1	5	1375
S				Comm								
17	Tue 8p ET / 7p CT NCIS	04		2500	30	Nbr of Spots	1	1			2	2	5000
	T...				Comm								
Weekly Totals:				Total Spots(Ord Spots)		15	19	16	16	17	2	85	
				Closed PR			2		1		3		

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 1010 Wisconsin Ave
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Barack Obama/ D/ President
Submission Number 393 Issue 2



WSPA-TV
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Original

Client:	Barack Obama/ D/ President	Submission Cost:	48575	Campaign Ref:	E:120802002
Buyer:	"	Client/Product/Estimate:	95/101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	08260815
Est./PO Number:	06260815	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
18	Tue 8p ET / 7p CT NCIS	04		2500	30	Nbr of Spots			1	1		2	5000
	..T.....				Comme								
19	Tue 9p ET / 8p CT NCIS Los Angeles	05		1900	30	Nbr of Spots	1	1				2	3800
	..T.....				Comme								
20	Wed 10p ET / 9p CT CSI	06		1200	30	Nbr of Spots	1	1				2	2400
	..W...				Comme								
21	Wed 10p ET / 9p CT CSI	06		1200	30	Nbr of Spots					1	1	1200
	..W...				Comme								
22	Wed 8p ET / 7p CT Survivor	04		1650	30	Nbr of Spots	1	1				2	3300
	..W...				Comme								
23	Wed 8p ET / 7p CT Survivor	04		1650	30	Nbr of Spots			1	1		2	3300
	..W...				Comme								
24	Wed 9p ET / 8p CT Criminal Minds	05		1700	30	Nbr of Spots	1				1	1	1700
	..W...				Comme								
25	M-F 1135p ET / 1035p CT Late Show	06		170	30	Nbr of Spots	1	1	1	1	1	5	850
	M.....				Comme								
26	M-F 11a ET / 10a CT Price Is Right	04		225	30	Nbr of Spots	1	1	1	1	1	5	1125
	M.....				Comme								
27	Sun 1030p ET / 930p CT Mentalist	05		1000	30	Nbr of Spots					1	1	1000
	Mkgd ..S				Comme								
28	Sun 730p ET / 630p CT 60 Minutes	04		1500	30	Nbr of Spots	1				1	1	1500
Weekly Totals:				Total Spots(Ord Spots)		15	19	16	16	17	2	85	
				Closed PR		2	1	1	1	1	1	3	

